

## Sponsorship Levels

### Gold Sponsor- \$3,000+

**Deadline: Monday August 28, 2020**

All Gold sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Ravenna Courthouse, a banner at Sunbeau Valley Farm, the Ravenna Balloon A-Fair insert in the Record Courier, online outreach to our over 3,500 online followers, and our online efforts to reach over 90,000 people in the surrounding communities. Your company will also get two passes to our Community Breakfast on Friday September 18<sup>th</sup> and six festival event passes.

### Silver Sponsor (A)- \$1,0000 - \$3,000

**Deadline: Monday August 28, 2020**

All Silver sponsors at this level will be featured in our print media, and expanded reach media advertising. This includes the sponsor board displayed at the Ravenna Courthouse, a banner at Sunbeau Valley Farm, the Ravenna Balloon A-Fair insert in the Record Courier, and our online outreach to our over 3,500 online followers. Your company will also get two passes to our Community Breakfast on Friday September 18<sup>th</sup> and four festival event passes.

### Bronze Sponsor: \$500 - \$1,000

**Deadline: Monday August 28, 2020**

All Silver sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Ravenna Courthouse, the Ravenna Balloon A-Fair insert in the Record Courier, and our online outreach to our over 3,500 online followers. Your company will also get two passes to our Community Breakfast on Friday September 18<sup>th</sup> and two festival event passes.

### Patron Level: \$100 - \$500

All Patron at this level will be featured in our print media and our online media advertising including online outreach to our over 3,500 online followers.

## Sponsorship Packages

Deadline: Saturday August 28, 2020

### Gold Level

#### **Option 1: Grand Parade Sponsorship \$3,500**

Along with the standard Gold Sponsor package, you will also receive a banner at the front of the Grand Parade on Saturday September 19th.

#### **Option 2: Main Entertainment Event Sponsorship \$3,500**

Along with the standard Gold Sponsor package, you will also receive a special advertisement from our main entertainment provider on the night of Saturday September 19th.

### Silver Sponsor Level

#### **Option 1: Children's Alley & Children's Parade \$1,500**

Along with the standard Silver Sponsor package, you will also receive a banner at the front of the Children's Parade on Thursday September 17<sup>th</sup>.

### Bronze Level

#### **Option 1: Hot Air Balloon Sponsorship \$500**

Along with the standard Bronze Sponsor package, you will also receive a free hot-air balloon ride for one person on either September 19th or the 20th. If due to bad weather the hot-air balloons do not fly during the weekend, the Balloon A-Fair Committee will pay one of our balloonists to provide you a hot-air balloon ride out of their home field on a later date.

## Sponsorship Application

**Gold Sponsor: \$** \_\_\_\_\_

Option 1- Grand Parade Sponsorship (1 Available): \$3,500: \_\_\_\_\_

Option 2- Main Entertainment Event Sponsorship (1 Available): \$3,500: \_\_\_\_\_

**Silver Sponsor (A): \$** \_\_\_\_\_

Option 1- Children's Alley & Children's Parade (1 Available): \$1,500: \_\_\_\_\_

**Bronze Sponsor: \$** \_\_\_\_\_

Option 1- Hot Air Balloon Sponsorship \$500 (30 Available): \_\_\_\_\_

**Patron Level: \$** \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Facebook Site Address: \_\_\_\_\_

Company/Branch Website Address: \_\_\_\_\_

Please complete this form and submit it to the Ravenna Balloon A-Fair Committee.  
Also, please Email a version of your company logo to our Email address for promotional material use.

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**RAVENNA BALLOON A-FAIR 2020**

**THANK YOU FOR YOUR SUPPORT**

